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**THE WORLD'S
LARGEST
HAPPINESS
PROGRAM**



WINDS is a one-of-its-kind Universal Super App which offers the convenience of discovering online e-commerce platforms, neighbourhood retail stores, availing gift vouchers of various brands, as well as the option of paying utility bills. Through this App, for everyday shopping/purchase, be it of a product or service, a customer is rewarded through a draw under the WINDS Rewards Program every month.

WINDS ECOSYSTEM

WINDS PATRONS

The WINDS Customers are referred to as Patrons

WINDS PARTNERS

The Vendors/ Retailers who are on board the WINDS platform are referred to as Partners

SENIOR CAPTAINS

The Franchising Associates are referred to as Senior Captains

THE OPPORTUNITY

1 WINDS brings in a unique opportunity of creating a profit sharing model with associates who are willing to come on board the WINDS platform and generate a unique WINDS ecosystem at their local level.

2 WINDS has created this all inclusive ecosystem where all the stakeholders be it Senior Captains /Partners/Patrons get to enhance their income levels and ensure a rewarding future for themselves.





A SENIOR CAPTAIN CAN INTRODUCE THE FOLLOWING:

1

Senior Captain

(in any number)

2

Vendor

Who will be known as WINDS Partners
(Ideally 20 or more WINDS Partners
should be added)

3

Customer

Who will be known as WINDS Patrons
(Ideally 100 or more of such WINDS Patrons
should be added)

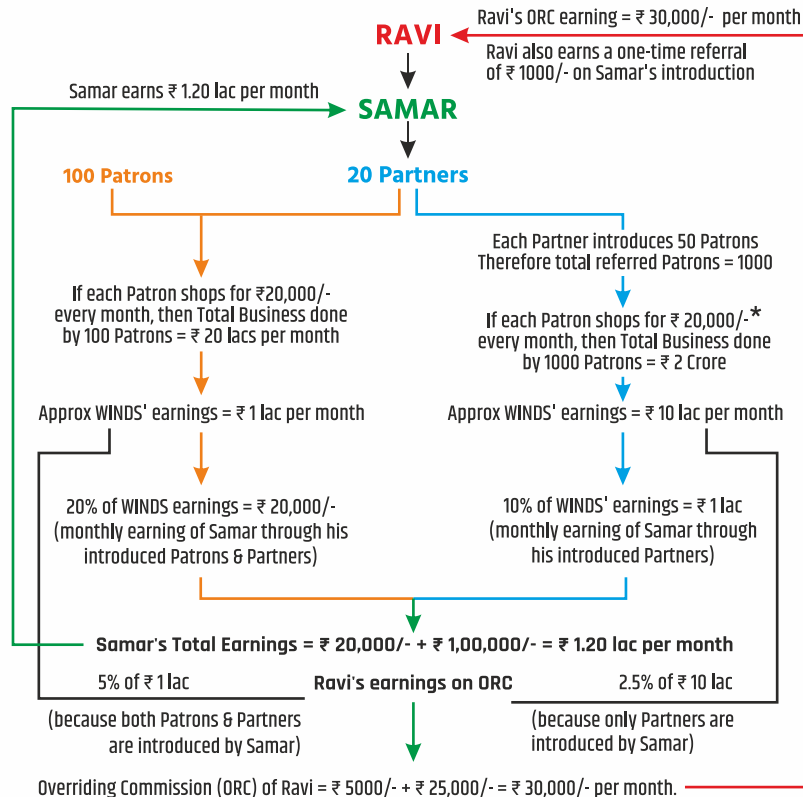
A person in a dark suit and white shirt is pointing their right index finger upwards. A large, glowing white arrow graphic starts from the bottom right and points towards the top left, following the direction of the hand. The background is a soft, out-of-focus blue.

SENIOR CAPTAINS

BENEFITS OF BECOMING A SENIOR CAPTAIN

A Senior Captain shall earn ₹1000/- on each of the Senior Captains introduced by him. Also, the Senior Captain will get 20% of WINDS' service charge on the total business done between all the Partners and Patrons who have been introduced by him. And the Senior Captain who introduces the above Senior Captain will also earn upto 5% Overriding Commission (ORC). However, if a WINDS Patron introduced by one Senior Captain makes purchases from a WINDS Partner introduced by some other Senior Captain, then both the Captains will earn 10% each from the Service Charge earned by WINDS. Further, the introducers of these two Senior Captains will each get upto 2.5% as ORC.

AN ILLUSTRATION OF SENIOR CAPTAINS EARNINGS & ORC



Ravi also has potential to earn ₹ 1.20 lac per month extra, other than the above shown ORC, through his network of 100 Patrons and 20 Partners and if his introduced Partners refer 50 Patrons each, in a similar manner as Samar's earnings are shown in above illustration.

* This ₹ 20,000/- is spent at retailers across various categories like Grocery, Apparel, Chemists, Restaurants, Salons/ Parlours, Electronics, Footwear etc.

BENEFITS FOR SENIOR CAPTAINS

In a country like India it has been observed that on an average, a family makes purchases worth ₹ 20,000/- every month. However, people of low income groups make less purchases in comparison to the people of high income groups whose purchases and acquired services are many times more than ₹ 20,000/-.

Suppose a Senior Captain named Ravi has introduced another Senior Captain Samar and the introduced Senior Captain Samar has onboarded 20 WINDS Partners and 100 WINDS Patrons, Also, each Partner introduced by Samar further introduces 50 Patrons under him (so 20 WINDS Partners will introduce a total of 1000 Patrons under them). In such a scenario, there will be two earning modes for both Ravi and Samar, as illustrated on the opposite page.

Here it would be pertinent to mention that other than the above, WINDS shall incur expenses on the Lucky Draw rewards, publicity, technical enhancement and its establishment.



OVERRIDING COMMISSION

A Senior Captain will earn **3.75% to 5%** as Overriding Commission (ORC) on the earnings of WINDS made from the sales of the WINDS Partners introduced by a Senior Captain who has been added by another Senior Captain. The introducer of a Senior Captain who has onboarded 20 Partners and 100 Patrons or more, will get the benefit of 5% ORC and if the Senior Captain onboarded lesser number of Partners and Patrons then the introducer Senior Captain will get the benefit of 3.75% ORC.



PARTNERS

WINDS PARTNER

Any approachable, easily accessible outlet or business center selling/ offering quality goods or services, willing to pay the WINDS Service Charge on their transactions with the WINDS Patrons (Customers) and overall, willing to adhere to the terms and conditions laid down by WINDS, can be introduced as a WINDS Partner.

On being associated with WINDS, the earnings of the WINDS Partner would be enhanced as they would get customers in the form of WINDS Patrons in huge numbers, besides which, the WINDS Partners would get the opportunity to win rewards worth crores of rupees by participating in the Lucky Draw.

To be eligible for participation in the monthly lucky draw, the WINDS Partner would have to accumulate at least 5000 WSP (WINDS Service Points) every month. For every ₹1/- given by the WINDS Partner as Service Charge, they would earn 1 WSP.

On accumulation of 5000 WSP, one Coupon will be generated. If a Partner pays ₹ 20,000/- as Service Charge to WINDS, then that Partner will be awarded 20,000 WSP and thus gets 4 coupons all of which will be added in the draw.

BENEFITS OF BECOMING A WINDS PARTNER

- Partners would have increased online visibility of their businesses.
- Partners can have targeted promotion of their offers and deals for the WINDS Patrons in their vicinity.
- Partners are also being provided a huge referral benefit on introducing Customers as WINDS Patrons using their own referral codes, which gets them 10% of WINDS' earnings on all shopping by those introduced Patrons through the WINDS app, including at other WINDS Partner outlets.
- On every purchase through the WINDS Partners, WINDS Patrons get WRP [WINDS Reward Points] which increases the customers' loyalty towards them [the WINDS Partners].
- Sellers of more than 100 product and service categories can be associated with the WINDS ecosystem.
- Further, the WINDS Partners will get the opportunity to win Crores of rupees through 2 Lucky Draws exclusively organised for them.
- On every rupee given to WINDS as Service Charge, 1 WSP [WINDS Service Points] is earned by the WINDS Partner and every 5000 WSP accumulated make for a coupon which entitles the Partner to participate in two Lucky Draws: a Mini Monthly Draw and a Mega Bumper Monthly Draw.

EXAMPLE OF A WINDS PARTNER EARNINGS ON PATRON REFERRALS

Statistically, a family purchase bill for its monthly requirements is an average of about ₹ 20,000/- every month. This ₹ 20,000/- is spent at retailers across various categories like Grocery, Apparel, Chemist, Restaurant, Salon/ Parlour, Electronics, Footwear etc.

Let us assume that a WINDS Partner A, introduces 50 Customers as Patrons. If these 50 Patrons shop for only ₹ 3000/- in a month at the Partner A's outlet and the remaining ₹ 17,000/- at the outlets of other WINDS Partners, then the Service Charge payable by the WINDS Partner to WINDS and the referral income that he earns, would be as illustrated below.

SERVICE CHARGE PAID BY PARTNER (A) TO WINDS:

Number of Patrons	50
Shopping with Partner (A)	₹ 3000/- per Patron
Total business through WINDS app	₹ 1,50,000/-
WINDS Service Charge to be paid by Partner (A) [assuming a Service Charge category of 5%]	₹ 7500/-

REFERRAL INCOME OF PARTNER (A):

Number of Patrons	50
Monthly shopping by these Patrons at all WINDS outlets [including at Partner (A) outlet]	₹ 20,000/-
Total shopping volume of 50 Patrons	₹ 10,00,000/-
WINDS Earnings (approx)	₹ 50,000/-
Referral Income of Partner (A)	₹ 5,000/-

Hence, Partner (A) pays a Service Charge of ₹ 7500/- to WINDS and earns a referral income of ₹ 5000/-, which means that 66.6% of his paid Service Charge stands recovered.

Please Note -

A Partner may introduce 100, 200 or even more Patrons but we have taken a conservative figure of 50 for the purpose of illustration. When the number of Patrons increases, then the referral income will also increase proportionately.

A Customer can be referred only once at the time of his download and login. So you need to hurry and refer your Customers as WINDS Patrons, before they login using someone else's referral code.

PATRONS

WINDS PATRON

The people making purchases and buying services through the WINDS ecosystem have been named as WINDS Patrons.

Introduction of a WINDS Patron

1. A WINDS Patron can be introduced through a Senior Captain.
2. A WINDS Patron can be introduced through a Partner.
3. A WINDS Patron can also introduce any other buyer/customer as WINDS Patron.

In case of a WINDS Patron introducing another WINDS Patron, the introducer WINDS Patron will get 10% of the service charges that WINDS will get on the purchase by the introduced Patron and the introducer of the WINDS Partner will also get 10% as commission.

An Example of the Benefit to a Patron on Referral



Earning of David from 1 Patron = ₹250/-
Earning of David from 100 Patrons = ₹25,000/-

If a WINDS Patron named David introduces Ibrahim as WINDS Patron and Ibrahim makes purchases worth ₹50,000/- from a WINDS Partner, David will get around ₹250/- as referral commission (the word 'around' has been used because WINDS Service Charges on purchases differ from product to product). If David introduces 100 more customers as WINDS Patrons then on the purchases as mentioned above, he will earn ₹25,000/- per month. This has been illustrated on the opposite page.

If a person named Ibrahim shops for ₹50,000/- through the WINDS App, he will get 50,000 WRP (WINDS Reward Points) that will make him eligible to participate in a Mini Monthly Rewards Draw being held every month. Thereafter, on the completion of a group size of active 15 lakh Patrons, he will get another opportunity to participate in a Mega Bumper Draw (details of this are given in the following pages).

Note: To participate in the draw, a WINDS Patron compulsorily has to accumulate minimum 5000 WRP, means he will have to make purchases worth a minimum of ₹5000/-.

On accumulation of 5000 WRP, one Coupon will be generated for the Patron. If Ibrahim spends ₹50,000/- on shopping through WINDS, then he will get 10 Coupons which will automatically be entered in the Draw.

WINDS Patron (Customer) does his normal Shopping



On every purchase & every Rupee spent customer collects WRP (WRP- WINDS REWARD POINTS)

For every Rupee spent through WINDS, he earns 1 WRP*

₹5000/- Spent = 5000 WRP

5000 WRP = 1 Coupon

All the coupons generated every month gets entry in both the draws.

Mini Monthly Draw

Mega Monthly Draw**

** (Which will happen after 15 lakh active Patrons have enrolled)

Through Computer Software all these Coupons are collected in ONE pool and the winners are picked in a random manner one by one

WINDS Automated AI Engine decides the fate of each Coupon which the Patron gets to know about by scratching the Scratch Card sent on his App after the Draw

**Except Bill Pay Utilities where fixed number of WRP are awarded as per spend slabs.*

BENEFITS FOR WINDS PATRONS

- The WINDS Patrons can purchase or transact from over 100 product or service categories at their nearby retail outlets through the WINDS App. Besides this, the Patrons can also shop on major online shopping sites for key branded items, buy brand vouchers or use utility bill payment options, through the WINDS App.
- On every purchase/transaction through WINDS, the WINDS Patrons get WRP [WINDS Reward Points] and every 5000 WRP thus accumulated makes for a coupon which shall enable them to participate in two draws as well, a Mini Monthly Draw and a Mega Bumper Monthly Draw and avail the opportunity to earn Crores of rupees.
- In addition, the WINDS Patrons get a significant benefit of referral commission. A WINDS Patron can use the referral option to introduce another Customer as WINDS Patron. On every WINDS Patron introduced by him, the introducer WINDS Patron will get 10% of WINDS' earnings through every purchase by the introduced Patron through WINDS, in the form of referral commission.

LUCKY DRAW

FOR ACTIVE WINDS PATRONS



DETAILS OF THE DRAW AND PRIZES FOR ACTIVE WINDS PATRONS MINI (MONTHLY) DRAW

Till the group of active 15 lakh WINDS Patrons is completely formed, in the ongoing monthly Mini Draw WINDS Patrons will be awarded prizes as listed below :-

1	1st prize	₹25 lakh, for 1 person
2	2nd prize	₹5 lakh, for 2 persons
3	3rd prize	₹1 lakh, for 5 persons
4	4th prize	₹50,000/-, for 10 persons
5	5th prize	₹25,000/-, for 15 persons
6	6th prize	₹10,000/-, for 20 persons
7	7th prize	₹5,000/-, for 100 persons
8	8th prize	₹1,000/-, for 500 persons
9	9th prize	₹500/-, for 1,100 persons
10	10th prize	₹250/-, for 1,500 persons
11	11th prize	₹100/-, for 5,000 persons

PRIZES OF 75 LAKH TO 8,253 PEOPLE

NOTE

To maintain the transparency of the Draw, the whole process will be certified by reputed firms of the country so that no one has any doubts about it.

DRAW FOR THE GROUP OF 15 LAKH ACTIVE PATRONS

For WINDS Patrons, Initially a group of active 15 lakh WINDS Patrons will be formed and the winner Patrons will be awarded prizes as listed below :-

1	1st prize	₹2 crore, for 1 person
2	2nd prize	₹50 lakh, for 2 persons
3	3rd prize	₹25 lakh, for 4 persons
4	4th prize	₹10 lakh, for 10 persons
5	5th prize	₹ 1 lakh, for 100 persons
6	6th prize	₹ 10,000/-, for 1,000 persons
7	7th prize	₹ 2,000/-, for 5,000 persons
8	8th prize	₹ 1,000/-, for 2 lakh persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹1,000/- as per their own choice.

PRIZES OF 28 CRORES TO 2,06,117 PEOPLE

DRAW FOR THE GROUP OF 30 LAKH ACTIVE PATRONS

A group of active 30 lakh WINDS Patrons will be formed. The winner Patrons of the draw will be awarded prizes as listed below -

1	1st prize	₹ 4 crore, for 1 person
2	2nd prize	₹ 75 lakh, for 1 person
3	3rd prize	₹ 50 lakh, for 2 persons
4	4th prize	₹ 25 lakh, for 8 persons
5	5th prize	₹ 10 lakh, for 15 persons
6	6th prize	₹ 5 lakh, for 15 persons
7	7th prize	₹ 1 lakh, for 200 persons
8	8th prize	₹ 10,000/-, for 1,200 persons
9	9th prize	₹ 5,000/-, for 1,500 persons
10	10th prize	₹ 3,000/-, for 2,000 persons
11	11th prize	₹ 2,000/-, for 6,000 persons
12	12th prize	₹1,000/-, for 4 lakh persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹ 1,000/- as per their own choice.

PRIZES OF 55.75 CRORES TO 4,10,942 PEOPLE

DRAW FOR THE GROUP OF 45 LAKH ACTIVE PATRONS

A group of active 45 lakh WINDS Patrons will be formed.
The winner Patrons of the draw will be awarded prizes as listed below -

1	1st prize	₹ 5 crore, for 1 person
2	2nd prize	₹ 1 crore, for 1 person
3	3rd prize	₹ 75 lakh, for 2 persons
4	4th prize	₹ 50 lakh, for 4 persons
5	5th prize	₹ 25 lakh, for 12 persons
6	6th prize	₹ 10 lakh, for 20 persons
7	7th prize	₹ 5 lakh, for 25 persons
8	8th prize	₹ 1 lakh, for 300 persons
9	9th prize	₹10,000/-, for 1,800 persons
10	10th prize	₹ 5,000/-, for 2,000 persons
11	11th prize	₹ 3,000/-, for 2,500 persons
12	12th prize	₹2,000/-, for 7,000 persons
13	13th prize	₹1,000/- for 6 lakh persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹1,000/- as per their own choice.

PRIZES OF 83.70 CRORES TO 6,13,665 PEOPLE

DRAW FOR THE GROUP OF 60 LAKH ACTIVE PATRONS

A group of active 60 lakh WINDS Patrons will be formed.
The winner Patrons of the draw will be awarded prizes as listed below -

1	1st prize	₹ 6 crore, for 1 person
2	2nd prize	₹1 crore, for 1 person
3	3rd prize	₹75 lakh, for 3 persons
4	4th prize	₹50 lakh, for 6 persons
5	5th prize	₹25 lakh, for 15 persons
6	6th prize	₹10 lakh, for 20 persons
7	7th prize	₹7.5 lakh, for 25 persons
8	8th prize	₹5 lakh, for 35 persons
9	9th prize	₹1 lakh, for 350 persons
10	10th prize	₹10,000/-, for 2,000 persons
11	11th prize	₹5,000/-, for 2,800 persons
12	12th prize	3,000/-, for 3,300 persons
13	13th prize	₹2,000/-, for 10,000 persons
14	14th prize	₹1,000/-, for 8 lakh persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹ 1,000/- as per their own choice.

PRIZES OF 111.51 CRORES TO 8,18,556 PEOPLE

DRAW FOR THE GROUP OF 75 LAKH ACTIVE PATRONS

A group of active 75 lakh WINDS Patrons will be formed.
The winner Patrons of the draw will be awarded prizes as listed below -

1	1st prize	₹ 8 crore, for 1 person
2	2nd prize	₹ 1.5 crore, for 1 person
3	3rd prize	₹ 1 crore, for 1 person
4	4th prize	₹75 lakh, for 4 persons
5	5th prize	₹50 lakh, for 8 persons
6	6th prize	₹25 lakh, for 18 persons
7	7th prize	₹10 lakh, for 22 persons
8	8th prize	₹7.5 lakh, for 28 persons
9	9th prize	₹ 5 lakh, for 40 persons
10	10th prize	₹1 lakh, for 380 persons
11	11th prize	₹10,000/-, for 2,500 persons
12	12th prize	₹ 5,000/-, for 3,400 persons
13	13th prize	₹ 3,000/-, for 4,200 persons
14	14th prize	₹ 2,000/-, for 14,000 persons
15	15th prize	₹1,000/-, for 10 lakh persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹1,000/- as per their own choice.

PRIZES OF 140.36 CRORES TO 10,24,603 PEOPLE

DRAW FOR THE GROUP OF 90 LAKH ACTIVE PATRONS

A group of active 90 lakh WINDS Patrons will be formed.
The winner Patrons of the draw will be awarded prizes as listed below -

1	1st prize	₹ 10 crore, for 1 person
2	2nd prize	₹ 2 crore, for 1 person
3	3rd prize	₹ 1.5 crore, for 1 person
4	4th prize	₹ 1 crore, for 1 person
5	5th prize	₹ 75 lakh, for 4 persons
6	6th prize	₹ 50 lakh, for 10 persons
7	7th prize	₹ 25 lakh, for 20 persons
8	8th prize	₹ 10 lakh, for 24 persons
9	9th prize	₹ 7.5 lakh, for 30 persons
10	10th prize	₹ 5 lakh, for 44 persons
11	11th prize	₹ 1 lakh, for 390 persons
12	12th prize	₹ 10,000/-, for 3,000 persons
13	13th prize	₹ 5,000/-, for 5,000 persons
14	14th prize	₹ 3,000/-, for 6,000 persons
15	15th prize	₹ 2,000/-, for 20,000 persons
16	16th prize	₹ 1,000/-, for 11,90,000 persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹ 1,000/- as per their own choice.

PRIZES OF 168.55 CRORES TO 12,24,526 PEOPLE



LUCKY DRAW

FOR WINDS ACTIVE PARTNERS

NOTE

To maintain the transparency of the Draw, the whole process will be certified by reputed firms of the country so that no one has any doubts about it.

DETAILS OF THE DRAW AND PRIZES FOR ACTIVE WINDS PARTNERS MINI (MONTHLY) DRAW

Till the group of active 15 lakh WINDS Patrons is completely formed in the ongoing monthly Mini Draws, WINDS Partners will be awarded prizes as listed below :-

1	1st prize	₹ 5 lakh, for 1 person
2	2nd prize	₹ 1 lakh, for 1 person
3	3rd prize	₹ 50,000/-, for 5 persons
4	4th prize	₹ 25,000/-, for 10 persons
5	5th prize	₹ 10,000/-, for 20 persons
6	6th prize	₹ 5,000/-, for 100 persons
7	7th prize	₹ 1,000/-, for 200 persons
8	8th prize	₹ 500/-, for 500 persons
9	9th prize	₹ 250/-, for 600 persons
10	10th prize	₹ 100/-, for 1,000 persons

PRIZES OF 25 LAKH TO 2,437 PEOPLE

DRAW FOR THE GROUP OF 15 LAKH ACTIVE PATRONS

For WINDS Partners, on a group of active 15 lakh WINDS Patrons having been formed, the winner WINDS Partners will be awarded prizes as listed below :-

1	1st prize	₹1 crore, for 1 person
2	2nd prize	₹50 lakh, for 2 persons
3	3rd prize	₹1 lakh, for 50 persons
4	4th prize	₹50,000/-, for 80 persons
5	5th prize	₹25,000/-, for 100 persons
6	6th prize	₹5,000/-, for 5,000 persons
7	7th prize	₹1,000/-, for 40,000 persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹1,000/- as per their own choice.

PRIZES OF 9.65 CRORES TO 45,233 PEOPLE

DRAW FOR THE GROUP OF 30 LAKH ACTIVE PATRONS

For WINDS Partners, on a group of active 30 lakh WINDS Patrons having been formed, the winner WINDS Partners will be awarded prizes as listed below:-

1	1st prize	₹2 crore, for 1 person
2	2nd prize	₹50 lakh, for 2 persons
3	3rd prize	₹25 lakh, for 4 persons
4	4th prize	₹1 lakh, for 75 persons
5	5th prize	₹50,000/-, for 100 persons
6	6th prize	₹25,000/-, for 150 persons
7	7th prize	₹10,000/-, for 2,500 persons
8	8th prize	₹5,000/-, for 6,500 persons
9	9th prize	₹1,000/-, for 80,000 persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹1,000 as per their own choice.

PRIZES OF 19.37 CRORES TO 89,332 PEOPLE

DRAW FOR THE GROUP OF 45 LAKH ACTIVE PATRONS

For WINDS Partners, on a group of active 45 lakh WINDS Patrons having been formed, the winner WINDS Partners will be awarded prizes as listed below:-

1	1st prize	₹ 2 crore, for 1 person
2	2nd prize	₹ 50 lakh, for 2 persons
3	3rd prize	₹ 25 lakh, for 4 persons
4	4th prize	₹ 1 lakh, for 80 persons
5	5th prize	₹ 50,000/-, for 105 persons
6	6th prize	₹ 25,000/-, for 160 persons
7	7th prize	₹ 10,000/-, for 2,800 persons
8	8th prize	₹ 5,000/-, for 8,500 persons
9	9th prize	₹ 3,000/-, for 10,000 persons
10	10th prize	₹ 2,000/-, for 15,000 persons
11	11th prize	₹ 1,000/-, for 1 lakh persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹ 1,000/- as per their own choice.

PRIZES OF 28.78 CRORES TO 1,36,652 PEOPLE

DRAW FOR THE GROUP OF 60 LAKH ACTIVE PATRONS

For WINDS Partners, on a group of active 60 lakh WINDS Patrons having been formed, the winner WINDS Partners will be awarded prizes as listed below:-

1	1st prize	₹ 3 crore, for 1 person
2	2nd prize	₹ 50 lakh, for 4 persons
3	3rd prize	₹ 25 lakh, for 6 persons
4	4th prize	₹ 5 lakh, for 20 persons
5	5th prize	₹ 1 lakh, for 100 persons
6	6th prize	₹ 50,000/-, for 130 persons
7	7th prize	₹ 25,000/-, for 200 persons
8	8th prize	₹ 10,000/-, for 3,000 persons
9	9th prize	₹ 5,000/-, for 9,000 persons
10	10th prize	₹ 3,000/-, for 13,000 persons
11	11th prize	₹ 2,000/-, for 20,000 persons
12	12th prize	₹ 1,000/- for 1,35,000 persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹ 1,000/- as per their own choice.

PRIZES OF 38.55 CRORES TO 1,80,461 PEOPLE

DRAW FOR THE GROUP OF 75 LAKH ACTIVE PATRONS

For WINDS Partners, on a group of active 75 lakh WINDS Patrons having been formed, the winner WINDS Partners will be awarded prizes as listed below:-

1	1st prize	₹ 4 crore, for 1 person
2	2nd prize	₹ 50 lakh, for 4 persons
3	3rd prize	₹ 25 lakh, for 8 persons
4	4th prize	₹ 10 lakh, for 10 persons
5	5th prize	₹ 5 lakh, for 25 persons
6	6th prize	₹ 1 lakh, for 115 persons
7	7th prize	₹ 50,000/-, for 140 persons
8	8th prize	₹ 25,000/-, for 240 persons
9	9th prize	₹ 10,000/-, for 3,800 persons
10	10th prize	₹ 5,000/-, for 9,000 persons
11	11th prize	₹ 3,000/-, for 15,000 persons
12	12th prize	₹ 2,000/-, for 25,000 persons
13	13th prize	₹ 1,000/-, for 1,75,000 persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹1,000/- as per their own choice.

PRIZES OF 48 CRORES TO 2,28,343 PEOPLE

DRAW FOR THE GROUP OF 90 LAKH ACTIVE PATRONS

For WINDS Partners, on a group of active 90 lakh WINDS Patrons having been formed, the winner WINDS Partners will be awarded prizes as listed below:-

1	1st prize	₹ 4 crore, for 1 person
2	2nd prize	₹ 50 lakh, for 4 persons
3	3rd prize	₹ 25 lakh, for 10 persons
4	4th prize	₹ 10 lakh, for 15 persons
5	5th prize	₹ 5 lakh, for 30 persons
6	6th prize	₹ 2 lakh, for 40 persons
7	7th prize	₹ 1 lakh, for 130 persons
8	8th prize	₹ 50,000/-, for 150 persons
9	9th prize	₹ 25,000/-, for 300 persons
10	10th prize	₹ 10,000/-, for 4,500 persons
11	11th prize	₹ 5,000/-, for 10,000 persons
12	12th prize	₹ 3,000/-, for 18,000 persons
13	13th prize	₹ 2,000/-, for 30,000 persons
14	14th prize	₹ 1,000/-, for 2,10,000 persons. The winners of this prize will be provided with a digital voucher of Payed website and by visiting this site they can purchase articles worth ₹ 1,000/- as per their own choice.

PRIZES OF 57 CRORES TO 2,73,180 PEOPLE



FREQUENTLY ASKED QUESTIONS BY CAPTAINS

Q.1 : What is the Security Deposit amount to become a Senior Captain?

Ans. ₹10,000/- is the upfront Security Deposit amount to be paid for one to become a Senior Captain.

Q.2 : What will be the main responsibilities of the Senior Captain?

Ans. The main responsibilities of a Senior Captain is to appoint multiple Senior Captains under them so that they themselves get more opportunities to earn through Referral Commission on appointment besides Overriding Commission (ORC) through businesses of those appointed Senior Captains. They must identify and appoint more WINDS Partners and ensure that the appointed Partners increasingly transact through WINDS so that the Captain can earn Commission from every transaction. They must refer and add on/tag WINDS Patrons and ensure that they shop as much as possible through WINDS Partners. Also, they must ensure that the Senior Captains referred by them add on/tag more WINDS Senior Captains, WINDS Partners and WINDS Patrons.

Q.3 : If a Senior Captain introduces another Senior Captain, how much referral commission will he get?

Ans. In such a situation, the Senior Captain will get 10% of the Security Deposit amount, which is 10% of ₹ 10,000/ i.e. ₹ 1000/- for every Senior Captain referred .

Q.4 : If the WINDS Patron added by the Senior Captain makes a purchase from the introduced WINDS Partner through the same Senior Captain, what percentage of the WINDS' income on the said purchase will be earned as commission by the Senior Captain?

Ans. If both the transacting Partner and the Patron have been introduced by the same Senior Captain, then the Senior Captain will get 20% of WINDS' earnings out of the total business done between them (the Partner and the Patron).

Q.5 : If a purchase is made through a WINDS Patron referred by one Senior Captain from a WINDS Partner added by another Senior Captain, how will WINDS earnings from the sale be distributed?

Ans. If a WINDS Patron appointed by a Senior Captain makes a purchase from a WINDS Partner appointed by another such Senior Captain then both Senior Captains stand to earn 10% each of WINDS' earnings. (i.e. If a WINDS Patron tagged by Senior Captain A shops through a WINDS Partner recruited by Senior Captain B, both Captain A and Captain B would be entitled to 10% of WINDS' earnings.)

Q.6 :How much Overriding Commission will Senior Captains get based on the business done through their recruited Senior Captains?

Ans. A Senior Captain will earn 5% of recurring WINDS' earnings (excluding referral commission) of every Senior Captain directly recruited by them as Overriding Commission (ORC) if that referred Senior Captain has on-boarded 20 Partners and 100 Patrons or more. For Senior Captains who have on-boarded fewer than 20 Partners and fewer than 100 Patrons, the ORC earned would be 3.75% of the recurring WINDS' earnings.

Q.7 :If a purchase is made through a WINDS Patron referred by one Senior Captain from a WINDS Partner added by another Senior Captain, how will the Overriding Commission (ORC) from the sale be distributed?

Ans. 1.875-2.5% ORC will go to the introducer of the first Senior Captain and 1.875-2.5% ORC will go to the introducer of the second Senior Captain, depending on the terms being fulfilled.

Q.8 :What should be the educational qualification or the business experience of one to become a Senior Captain?

Ans. There is no requirement of any educational qualification or prior business experience for anybody to become a Senior Captain.

Q.9 :What is the lock-in period of the Security Deposit for one to become a Senior Captain?

Ans. 3 Years.

Q.10 :Who can refer a Patron?

Ans. Patrons may be referred to WINDS by the Senior Captains or by other Patrons.

Q.11 :Can the same person be Patron and Partner and Senior Captain of WINDS?

Ans. Yes. One person can perform all these roles.

FREQUENTLY ASKED QUESTIONS BY PARTNERS



Q.1 : Who can be a WINDS Partner?

Ans. Any well-established reputed business in the market renowned for its goods or services; an approachable, easily accessible outlet or business; a business which will adhere to the terms and conditions as laid down by WINDS; a business which is willing to pay the WINDS Service Charge applicable to their respective categories on the transactions done through WINDS, can become a WINDS Partner.

Q.2 : What does WSP stand for?

Ans. WSP stands for WINDS Service Points. For every 1 Rupee given to WINDS as Service charge by the WINDS PARTNER, 1 WSP will be earned by them.

Q.3 : How many WSP will a WINDS Partner have to generate to participate in the monthly lucky draw?

Ans. Every 5000 WSP accumulated make for a coupon which entitles the Partner to participate in the Lucky Draw. If a partner pays ₹ 20,000 as service charge, he accumulates 20,000 WSP and thus gets 4 coupons all of which will be added in the draw.

Q.4 : How is WINDS unique, and how will the Partners benefit from WINDS?

Ans. The platform of WINDS is truly unique and beneficial for shopkeepers. WINDS is the World's Largest Rewards and Happiness program for both the Customers and the Sellers through which the Patrons, who are the Customers, stand to win prizes of CRORES of rupees every month on their everyday purchases and this benefit motivates them to shop at Partner's Outlets registered with WINDS. Therefore, it is a huge opportunity for the shopkeepers to not only increase the Customer traffic at their respective outlets by joining WINDS and earn referral commission, but as a Partner, also to become a part of the World's Largest Rewards program, thereby getting the chance of winning Crores of rupees every month. WINDS also provides its registered Partners with a digital platform with free listings, which increases their online visibility and thus increases the likelihood of more Customers visiting their store. Not only this, with WINDS they can also put up their customized offers on the WINDS platform and increase their sales significantly by attracting Customers in their specific areas.

Q.5 If a WINDS Partner refers a Patron in the WINDS ecosystem, what benefits would he avail of?

Ans. 10% of WINDS' Earnings through the shopping of a referred Patron will be given to the referring Partner. This referral earning will be applicable on all shopping done through the WINDS app, including at other WINDS Partner Retail outlets, i.e. wherever the Patron has shopped. And the said Partner will get this benefit on each of the Patrons he refers or introduces.

Q.6 : Can the same person be the Patron/Partner/Senior Captain of WINDS?

Ans. Yes. One person can in fact, perform all these roles.

Q.7 : How long will it take for the WSP earned to be updated in the WINDS Partner app?

Ans. WSP will be updated immediately.

Q.8 : What are the responsibilities to be borne by a WINDS Partner?

Ans. The main responsibilities of a WINDS Partner would be to agree to pay the Service Charge to WINDS on every transaction done through the platform as well as ensure quality service and products to all WINDS Patrons (The Customers), encourage them to use more of the WIND App and create exciting offers and promotions for all of them. Overall, they should be willing to adhere to the terms & conditions as laid down by WINDS.

Q.9 : How long will the Partner agreement be valid and how can it be renewed after the expiry of the contract?

Ans. There is no validity limit set by WINDS for this Agreement. This will be for life, provided the terms and conditions are not breached in any way by the WINDS Partner. It is also necessary to clarify here that if there is any breach of faith and the Terms and Conditions are violated by the WINDS Partner, WINDS reserves the right to terminate the contract forthwith.

Q.10: What does the Partner need to do to receive his money if he wins in the Lucky Draw?

Ans. Once the prize has been won, it will reflect in the wallet option in the Partner's App. They will have to enter a withdrawal request and share as well as validate their bank account details. After the completion of this process, the said amount will be transferred to their respective bank accounts.

Q.11: How will a Partner pay Service Charge?

Ans. When a WINDS Patron makes an online payment through the "Pay Now" feature on WINDS App after shopping through a WINDS Partner, then the Service Charge due to WINDS as per the Service Charge category of the Partner, will automatically be transferred to WINDS and the balance payment shall be transferred to the Partner. Example - If a Partner is registered in the 5% Service Charge category, then 5% of the payment made by the Patron will be transferred to WINDS and the rest 95% will be transferred to the Partner by the Payment Gateway.

FREQUENTLY ASKED QUESTIONS BY PATRONS



Q.1 : Who are WINDS Patrons?

Ans. Customers of WINDS are known as WINDS Patrons. Specifically, any person who does any shopping or uses any service through the WINDS ecosystem will be termed a WINDS Patron.

Q.2 : Is it mandatory to use a referral code to become a WINDS Patron?

Ans. No, it is not mandatory.

Q.3 : Who can refer a Patron?

Ans. Patrons may be referred to WINDS by Senior Captains or by other Patrons.

Q.4 : Can a WINDS Patron refer another Patron?

Ans. Yes. As WINDS Patrons, the more Patrons they refer to WINDS and encourage to make purchases through WINDS, the more profit will they earn.

Q.5 : If a WINDS Patron refers another Patron, what benefits will they get as a referring Patron?

Ans. 10% of WINDS' Earnings through the shopping of a Referred Patron will be given to the Referring Patron. Means if PATRON B signs up using PATRON A's referral code, PATRON A will earn 10% of WINDS' Earnings on all transactions done by PATRON B through the WINDS App (For instance, if PATRON B buys a laptop worth Rs. 1 lakh through the WINDS Partner, WINDS' earning on the transaction will be 5% i.e. ₹ 5,000/- and PATRON A will get 10% of WINDS' earning, i.e. ₹ 500/-).

Q.6 : What is WRP?

Ans. WRP stands for WINDS Reward Points. Patrons get WRP on shopping at Nearby Partners (registered WINDS Partners), Online Shopping sites, by buying Vouchers and using utility bill payment options, through the WINDS App.

Q.7 : What is the minimum WRP a WINDS Patron needs to accumulate to participate in the monthly lucky draw?

Ans. 5000 WRP make for a coupon which enables the Patron to enter the Lucky Draw.

Q.8 : Can the same person be the Patron, Partner and Senior Captain of WINDS?

Ans. Yes. The same person can in fact, perform all these roles.

Q.9 : What does a Patron need to do to participate in the WINDS Lucky Draw?

Ans. Every Rupee spent on the WINDS App by a Patron will earn them 1 WRP (except Bill Pay Utilities where fixed number of WRP are awarded as per spend slabs), they can collect more and more WRP on regular purchases/transactions through WINDS; 5000 WRP make for a coupon which enables the Patrons to enter 2 Draws - the MINI MONTHLY REWARDS DRAW of ₹ 75 lakh every month exclusively for Patrons for which they qualify immediately with a 5000 WRP coupon and the MEGA BUMPER DRAW which will be held when the active Patrons' group size reaches 15 lakh qualifiers for whom there will be an additional ₹ 28 crore Mega Draw where the first prize will be ₹ 2 crore with more than 2 lac prize winners. When the group size increases to 30 lakh-45 lakh and goes up to 90 lakh activePatrons, the Draw will go up to more than ₹ 168 Crore with the first prize of ₹ 10 crore; there will be more than 12 lac winners in that Draw.

Q.10 : If as a Patron I am able to accumulate only 4500 WRP in a month will I be able to participate in the Lucky Draw and if not, then what will happen to my WRP?

Ans. There is no time limit for collecting WRP. In a situation like this where you haven't been able to accumulate a minimum of 5000 WRP in a particular month, you need not get disheartened. Whenever you manage to collect 500 more WRP, you will be eligible to participate in the lucky draw. Also remember, after earning 5000 WRP, you will not only get a chance to participate in the regular MONTHLY LUCKY DRAW but also an opportunity to participate in the MEGA BUMPER DRAW.

Q.11 : Does a Patron need to shop only with WINDS' Local Partners to get WRP?

Ans. No. Apart from these, they can also shop online through WINDS App or Website and access multiple online brands/affiliates/utility bill payment options, purchase gift vouchers of their favourite brands and earn WRP through their transactions.

Q.12 : How soon will the WRP accumulated by me as a Patron get updated on the WINDS app?

Ans. WRP will update immediately. But it is also necessary to clarify here that if you have made purchases through online shopping sites, then once your order is tracked, you will get provisional WRP initially and within 60 to 90 days your WRP will be confirmed. Other than on purchases made through online shopping sites, your WRP will be updated instantly.

Q.13 : What do I need to do as a WINDS Patron to receive my money if I happen to win in the Lucky Draw?

Ans. After you have won the prize it will reflect in the wallet option in your Customer App. You will have to enter a withdrawal request and share as well as validate your bank account details. Once you have completed this process, the said amount will be transferred to your bank account.

Q.14 : How many people do I need to refer, to participate in the Lucky Draw as a Patron?

Ans. Referral is not mandatory to participate in the Lucky Draw. You can participate in the lucky draw simply by accumulating a minimum of 5000 WRP. But if you refer more and more friends, business associates or family members and they also shop through WINDS then you will get 10% of the total income earned by WINDS on their purchases as a referral benefit.